

EPIC 2011 website proposals

**Proposal 01 / Umbrella
/ Annual**

**Proposal 02 / Umbrella
/ Annual**

**Proposal 03 / Umbrella
/ Annual**

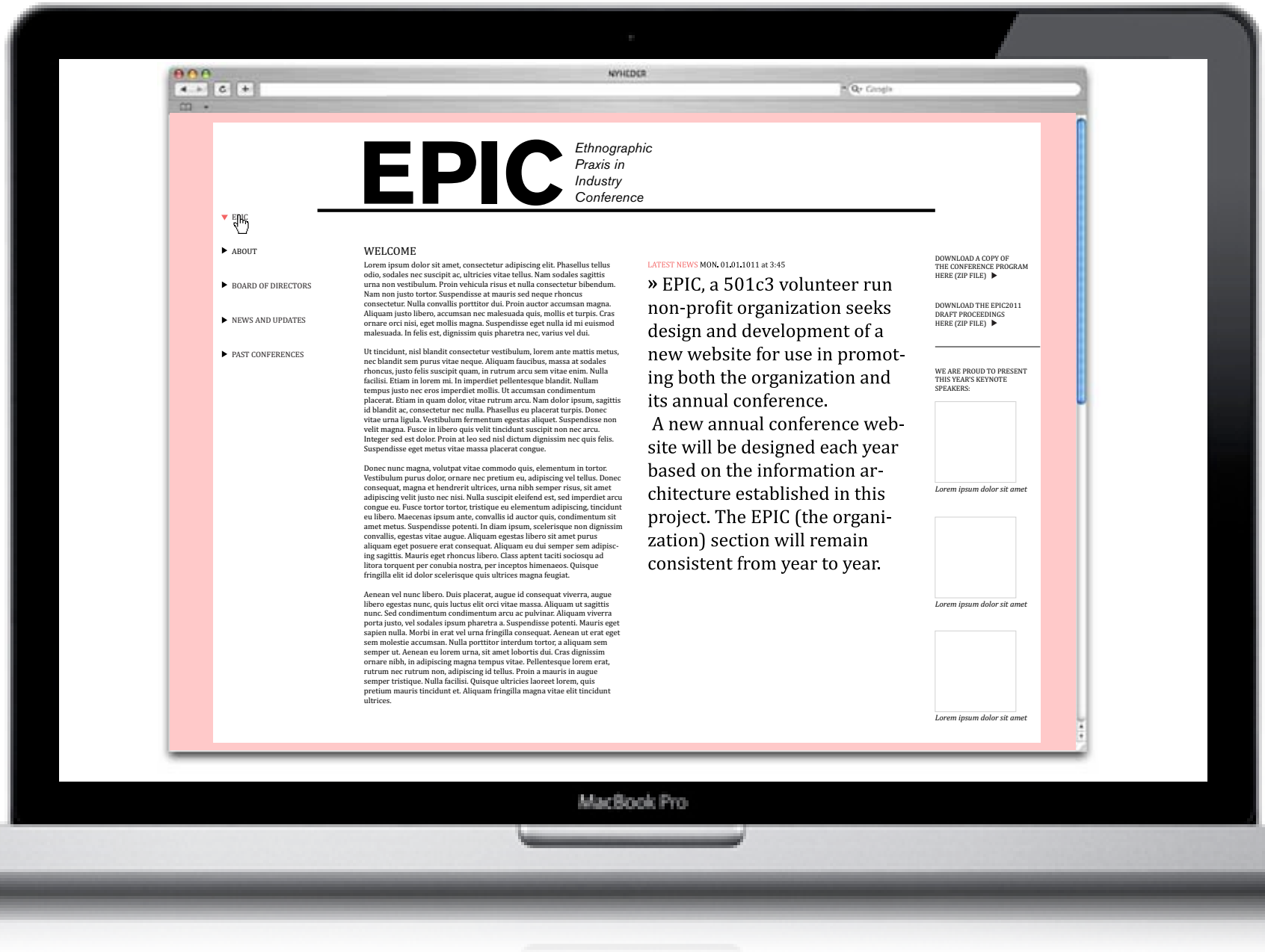
Ekstra visual possibility



EPIC 2011 website
Proposal 01 / Umbrella

P.01 keywords:

- "a little bit dry"
- designbased
- typographic
- serious
- archive-based



EPIC 2011 website
Proposal 01 / Annual

P.01 annual change:

- name
- theme
- graphic object that is emblematic for the specific city



EPIC

Boulder 2011 evolution / revolution:

change and ethnographic work

▶ HOME

▶ PROGRAM COMMITTEE

▼ CALL FOR PARTICIPATION

- Papers And Proceedings
- List Of Attendees
- Conference Program
- Speaker Profiles
- Sponsors

▶ VENUE / TRAVEL INFO

▶ PAST CONFERENCES

WELCOME

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LATEST NEWS MON. 01.01.1011 at 3:45

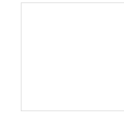
» EPIC, a 501c3 volunteer run non-profit organization seeks design and development of a new website for use in promoting both the organization and its annual conference.

A new annual conference website will be designed each year based on the information architecture established in this project. The EPIC (the organization) section will remain consistent from year to year.

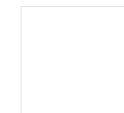
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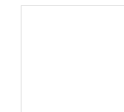
WE ARE PROUD TO PRESENT THIS YEAR'S KEYNOTE SPEAKERS:



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MacBook Pro

EPIC 2011 website
Proposal 02 / Umbrella

P.02 keywords:

- lively
- photobased (a characteristic photo from each city every year - as the flatirons of Boulder - for the annual site) The photo used for the umbrella site is a choice of yours.



EPIC

Ethnographic
Praxis in
Industry
Conference

▼ EPIC

▶ ABOUT

▶ BOARD OF DIRECTORS

▶ NEWS AND UPDATES

▶ PAST CONFERENCES

LATEST NEWS MON, 01.01.1011 at 3:45

» EPIC, a 501c3 volunteer run non-profit organization seeks design and development of a new website for use in promoting both the organization and its annual conference.

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MacBook Pro

EPIC 2011 website
Proposal 02 / Annual

P.02 annual change:

- name
- theme
- photo that is emblematic for the specific city



EPIC

- Ethnographic
- Praxis in
- Industry
- Conference

- ▶ EPIC
- ▶ ABOUT
- ▼ CALL FOR PARTICIPATION
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- ▶ PAST CONFERENCES

Boulder 2011

"Evolution / Revolution: Change and Ethnographic Work"

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PLATINUM SPONSORS



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EPIC 2011 website
Proposal 03 / Umbrella

P.03 keywords:

- forum/video based
- strengthen the archive of ethnographic ideas and thoughts, easily shared with students, businesses and ethnographers etc. (described in EPIC Communication Plan).
- EPIC website as the ethnographic answer to TED.

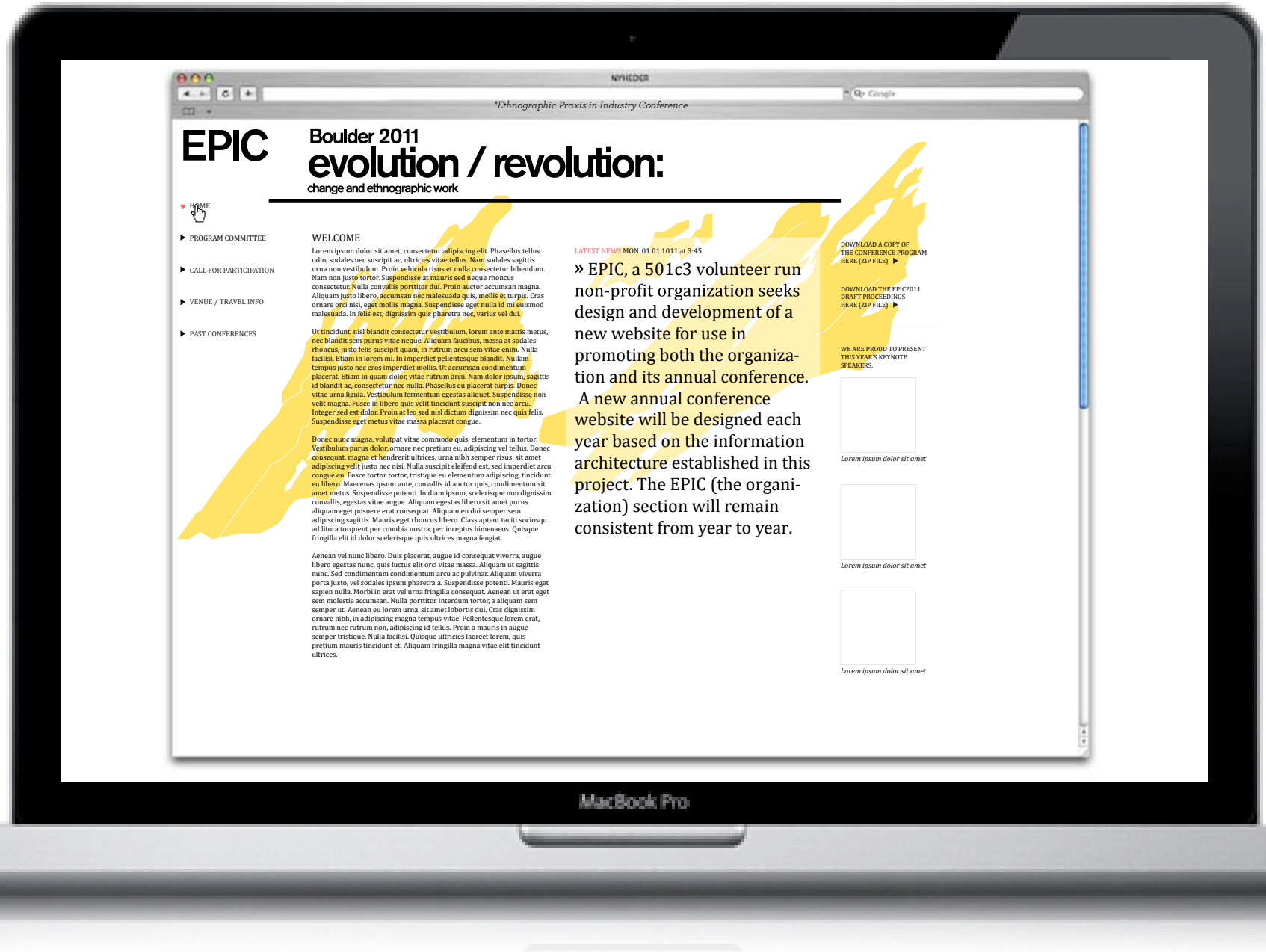


EPIC 2011 website
Proposal 03 / Annual

P.03 annual change:

- name
- theme
- graphic pictogram emblematic for the specific city





EPIC

Boulder 2011 evolution / revolution: change and ethnographic work

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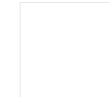
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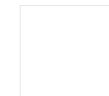
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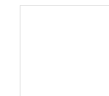
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